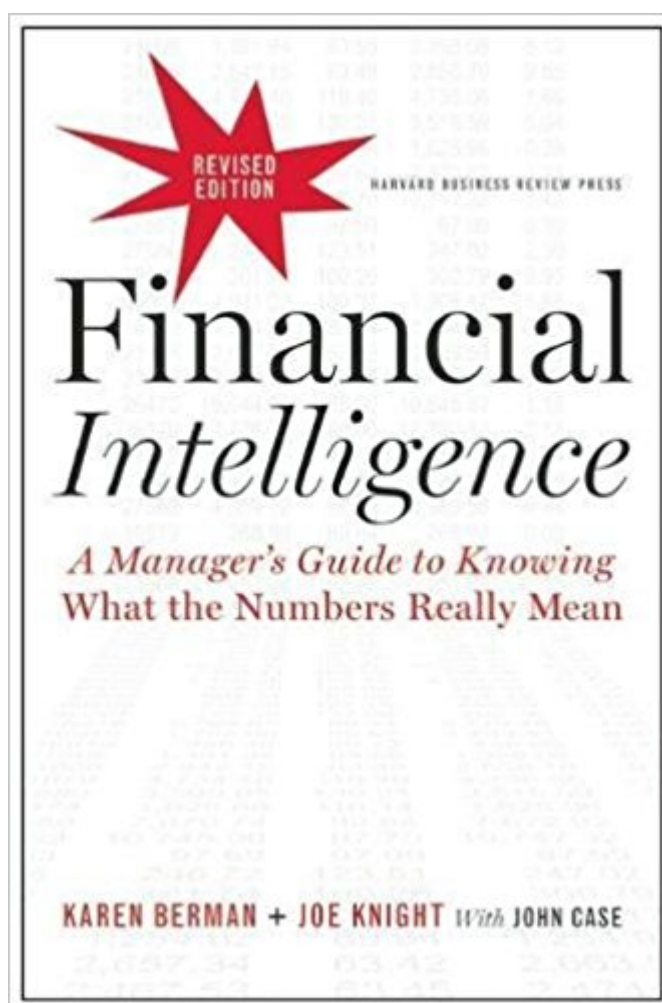


The book was found

Financial Intelligence, Revised Edition: A Manager's Guide To Knowing What The Numbers Really Mean



Synopsis

Inc. magazine calls it one of the best, clearest guides to the numbers on the market. Readers agree, saying it's exactly what I need to know and calling it a must-read for decision makers without expertise in finance. Since its release in 2006, Financial Intelligence has become a favorite among managers who need a guided tour through the numbers; helping them to understand not only what the numbers really mean, but also why they matter. This new, completely updated edition brings the numbers up to date and continues to teach the basics of finance to managers who need to use financial data to drive their business. It also addresses issues that have become even more important in recent years; including questions around the financial crisis and those around broader financial and accounting literacy. Accessible, jargon-free, and filled with entertaining stories of real companies, Financial Intelligence gives nonfinancial managers the confidence to understand the nuance beyond the numbers; to help bring everyday work to a new level.

Book Information

Hardcover: 304 pages

Publisher: Harvard Business Review Press; 2 Rev Exp edition (February 19, 2013)

Language: English

ISBN-10: 1422144119

ISBN-13: 978-1422144114

Product Dimensions: 1.5 x 6.5 x 9 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars 152 customer reviews

Best Sellers Rank: #7,435 in Books (See Top 100 in Books) #10 in Books > Business & Money > Skills > Business Writing #13 in Books > Business & Money > Accounting > Managerial #28 in Books > Business & Money > Finance > Corporate Finance

Customer Reviews

Nonfinancial managers will appreciate this nontechnical, in-depth guided tour through financial statements and financial concepts and analysis. Choice Magazine

Karen Berman and Joseph Knight are the founders of the Los Angeles-based Business Literacy Institute. They train managers at organizations such as American Express, P&G, Pacific Life, GM and Tyco International. They have been interviewed in a wide range of print media including

BusinessWeek, USA Today and the Los Angeles Times.

We used this book in a financial class for journalists. This turned out to be the perfect text for that. What I appreciated were the stories about businesses that faced various financial scenarios. This helped us storytellers conceptualize the financial aspects. The goal of the class was to be able to understand how to read a balance sheet. By the end of the class, partly due to reading this book, we were able to look at a balance sheet then tell a business's story.

I am using this as a textbook for communication majors at my university. It is straightforward and students like that. It is also reasonably priced.

Should be a must read for everyone working for small to large companies. Gives you a much better perspective on how finance for companies work and what matters when deciding to work for someone, work on something that will impact the balance sheet or even making an investment in a company. A very very good finance book.

Terrific book for the non finance related manager. Gives you a good, basic understanding of the numbers to review when operating or owning a business.

Since I passed the class, I'm going to go ahead and say that it did its job.

I purchased this book to help me explain F&A fundamentals to non-finance/accounting staff in our sales and operations departments. I loved the book so much that I'm going to recommend we purchase this book for several of our employees. I'm also going to purchase a copy for my college-age son who is studying engineering & computer science. The sooner he learns about F&A the better.

I am a young MBA student with a Finance undergrad and currently work in Financial Accounting. I thought this book to be very enjoyable to read. The author had good tone and diction, and he presented the need-to-know concepts in an easy to read format. I would suggest every non-financial manager pick this book up to sharpen their financial skills and to gain a greater understanding of how their decisions affect the business as a whole. This book details need to know information pertaining to: The 3 financial statements, ratios, and capital decisions. I only gave it 4 stars because

none of this information was new to me. This would be a very useful book for a non-financial manager.

Good book, was suggested by a friend and would recommend it to others

[Download to continue reading...](#)

Financial Intelligence, Revised Edition: A Manager's Guide to Knowing What the Numbers Really Mean
Financial Intelligence: A Manager's Guide to Knowing What the Numbers Really Mean
Emotional Intelligence: Why You're Smarter But They Are More Successful (Emotional intelligence leadership, Emotional Quotient, emotional intelligence depression, emotional intelligence workbook)
Financial Intelligence for Entrepreneurs: What You Really Need to Know About the Numbers What He REALLY Means When He Says "No" - The Ultimate Guide to Understanding Men, Knowing What They REALLY Think and How to Read Their Minds in Every Situation
Emotional Intelligence: 3 Manuscripts - Emotional Intelligence Definitive Guide, Mastery, Complete Step by Step Guide (Social Engineering, Leadership, ... (Emotional Intelligence Series Book 4)
The Product Manager's Survival Guide: Everything You Need to Know to Succeed as a Product Manager (Business Books)
Knowing Jesus Through the Old Testament (Knowing God Through the Old Testament Set)
Product Manager Interview: A Step by Step Approach to Ace the Product Manager Interview at The Campaign Manager: Running and Winning Local Elections (Campaign Manager: Running & Winning Local Elections)
A Designer's Research Manual, 2nd edition, Updated and Expanded: Succeed in design by knowing your clients and understanding what they really need
Girl Politics, Updated Edition: Friends, Cliques, and Really Mean Chicks (Faithgirlz)
Not a Fan Student Edition: What does it mean to really follow Jesus?
Accounting: What the Numbers Mean
FINTECH: Simple and Easy Guide to Financial Technology (Fin Tech, Fintech Bitcoin, financial technology fintech, Fintech Innovation, Fintech Gold, Financial services technology, equity crowdfunding)
How to Have Outrageous Financial Abundance In No Time:: Biblical Principles For Immediate And Overwhelming Financial Success: Wealth Creation, Personal Finance, Budgeting, Make Money, Financial Freedom
Emotional Intelligence: The Complete Step by Step Guide on Self Awareness, Controlling Your Emotions and Improving Your EQ (Emotional Intelligence Series Book 3)
Humanitarian Intelligence: A Practitioner's Guide to Crisis Analysis and Project Design (Security and Professional Intelligence Education Series)
Sacred Science of Numbers: A Series of Lecture Lessons Dealing with the Sacred Science of Numbers
The Grapes of Math: How Life Reflects Numbers and Numbers Reflect Life

Contact Us

DMCA

Privacy

FAQ & Help